

FOR IMMEDIATE RELEASE

September 1, 2004

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GW's ELLIOTT SCHOOL OF INTERNATIONAL AFFAIRS ANNOUNCES NEW FACULTY

Former U.S. Ambassador and Experienced Faculty Strengthen Academic Programs

WASHINGTON – The George Washington University Elliott School of International Affairs has added four full-time faculty members for the 2004-2005 academic year. They will join the school's impressive faculty roster and add additional strength to its programs on international affairs, the Middle East, international science and technology policy, European and Eurasian studies and African studies.

"We continue to reinforce our programs and their quality by engaging experts whose academic and practical experience complements important areas of study," said Elliott School Dean Harry Harding. "Professors Gnehm, Farrell, Kuzio and Lambright all add a new dimension to their disciplines."

Each year, the school also recruits international affairs experts who are currently working for governments, think tanks and the private and non-profit sectors. These part-time professorial lecturers enhance the student experience in the classroom.

The new faculty members are:

Edward "Skip" Gnehm, the J.B. and Maurice C. Shapiro Visiting Professor of International Affairs and the co-director of the undergraduate program in international affairs, is a Foreign Service officer and just completed his assignment as U.S. Ambassador to Jordan, where he has served since 2001. He previously served as U.S. Ambassador to Australia and to Kuwait. Gnehm, who earned both his B.A. and M.A. degrees at GW, will teach courses on U.S. relations in the Persian Gulf region and on running a U.S. embassy. Gnehm joined the U.S. Department of State in 1969 and has forged a long and distinguished diplomatic career that included service as director general of the Foreign Service and director of personnel for the Department of State; deputy permanent representative of the United States to the United Nations; as well as numerous high-level postings in the Middle East. The Shapiro Visiting Professorship is a two-year assignment.

Henry Farrell, visiting assistant professor of political science and international affairs, earned a Ph.D. in government from Georgetown University in 2000. He also holds B.A. and M.A. degrees in politics from University College Dublin. Farrell's areas of expertise are the European Union and European integration, comparative political economy and the impact of scientific and technological developments on international affairs. He joins GW's Department of Political Science and the Elliott School's Center for International Science and Technology Policy (CISTP). Farrell will be teaching a graduate methods course on game theory and another course for CISTP. He will offer a course on politics of the Internet in the spring. He has taught courses on the political economy of European integration and comparative political economy of Europe at the University of Toronto and Georgetown University. Farrell is a member of the American Political Science Association, the International Society for the New Institutional Economics, the International Studies Association and the European Union Studies Association.

Taras Kuzio, visiting assistant professor of international affairs, was a resident fellow at the Center for Russian and East European Studies and adjunct professor in the Department of Political Science at the University of Toronto, Canada. He is one of the leading experts on contemporary Ukraine and has taught several courses that deal with post-Communist transition of Ukraine, as well as NATO and EU Enlargement in the post-Communist world. Kuzio will be teaching courses on Ukraine and Russia in a broad context that also includes other parts of the former Soviet Union and Eastern Europe. His appointment is for the 2004-2005 academic year.

Gina M. Lambright, assistant professor of political science and international affairs, will teach courses on African politics. Her expertise includes comparative politics and political economy, democratization, politics of development, public policy/administration and women in politics. Lambright earned a Ph.D. degree in political science from Michigan State University in 2003, with a dissertation on decentralization and local politics in Uganda. She has taught courses on African politics, comparative political economy and the comparative politics of developing areas at Indiana University and Michigan State University. She is a member of the American Political Science Association and the African Studies Association.

The Elliott School of International Affairs at The George Washington University is one of the nation's leading professional schools of international affairs. Our world-renowned faculty provide students, the policy community and the public with in-depth analysis of international economic, political and scientific issues and the historical and cultural factors shaping them. The Elliott School prepares students for an extensive range of international affairs careers in the business, nonprofit and governmental sectors. Elliott School alumni can be found in leading decision-making positions all over the world.

For a complete listing of Elliott School faculty members and a guide to their expertise, visit
www.gwu.edu/~elliott/facultystaff/faculty.html.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

September 2, 2004

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**LAW SCHOOL SENIOR ASSOCIATE DEAN THOMAS MORRISON APPOINTED TO
AMERICAN BAR ASSOCIATION STANDING COMMITTEE ON LEGAL ASSISTANCE
FOR MILITARY PERSONNEL**

WASHINGTON – The president of the American Bar Association (ABA) has appointed GW Law School Senior Associate Dean for Administrative Affairs Thomas Morrison to the ABA Standing Committee on Legal Assistance for Military Personnel for a three-year term.

“It is an honor to be asked to serve on this committee in a time when the delivery of legal services to our men and women in uniform, and to their families, has never been more important,” said Morrison. “U.S. commitments around the world have placed additional stresses on all members of the military community. Recent events continue to remind us that we must dedicate ourselves to the rule of law and improve global access to justice.”

The mission of the ABA Standing Committee on Legal Assistance for Military Personnel is to help the military and the Department of Defense improve the effectiveness of legal assistance provided on civil matters to an estimated nine million military personnel and their dependents.

Morrison joined the GW Law School staff in 1998 after completing a distinguished 28-year career as an attorney and legal management expert in the Navy’s Judge Advocate General’s Corps. He was selected for the Navy’s Funded Law Education Program and went on to serve as a military prosecutor and special assistant U.S. attorney. Morrison worked in the Washington, D.C., area as a legislative counsel to the office of the secretary of the Navy and was the director of personnel in the Office of the Judge Advocate General. At the time of his retirement at the rank of rear admiral, he was the assistant judge advocate general of the Navy for operations and management. Morrison also is an elected board member of the Nonresident Lawyers Division of the Wisconsin Bar Association.

Established in 1865, The George Washington University Law School is the oldest law school in the District of Columbia. Accredited by the ABA and a charter member of the Association of American Law Schools, the Law School enrolls approximately 1,750 students each year.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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FOR IMMEDIATE RELEASE

August 31, 2004

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**GW ENGLISH DEPARTMENT ANNOUNCES FALL SEMESTER SCHEDULES FOR
JENNY McKEAN MOORE AND LOCAL WRITERS INITIATIVE READING SERIES**

EVENT: The fall 2004 semester schedule of the Jenny McKean Moore and Local Writers Initiative reading series, presented by The George Washington University Department of English

COST: All readings are free and open to the public.

SCHEDULE:

Thursday, Sept. 23, 8 p.m. - Joyce Hackett (Jenny McKean Moore Reading Series)

Media and Public Affairs Building, Room B-07, 805 21st Street, NW

Joyce Hackett, the 2004-2005 Jenny McKean Moore Writer in Washington, is the author of *Disturbance of the Inner Ear* (Carroll & Graf, 2002), which won the Janet Heidinger Kafka Prize for best work of fiction by an American woman.

Thursday, Oct. 7, 8 p.m. - Jean McGarry (Local Writers Initiative Reading)

Marvin Center Amphitheatre, Third Floor, 800 21st Street, NW

Jean McGarry is chair of The Writing Seminars at Johns Hopkins University. Her most recent book is *Dream Date* (Johns Hopkins University Press, 2002).

Tuesday, Oct. 12, 8 p.m. - Susan Shreve (Local Writers Initiative Reading)

Media and Public Affairs Building, Room B-07, 805 21st Street, NW

Susan Shreve teaches in the master of fine arts program at George Mason University. Author of numerous works of fiction for adults and young adults, she served as the second Jenny McKean Moore Writer in Washington during 1977-78. Her most recent novel is *Plum and Jagers* (Farrar, Straus and Giroux, 2000).

Tuesday, Oct. 19, 8 p.m. - Thomas Kilroy (Jenny McKean Moore Reading Series)

Marvin Center Amphitheatre, Third Floor, 800 21st Street, NW

One of the most significant playwrights of modern Ireland, Thomas Kilroy has written 13 stage plays, many of which have been produced at the Abbey Theatre, Dublin. His recent work, *The Shape of Metal*, was the Abbey Theatre contribution to the Dublin Theatre Festival in 2003. Also a novelist, director and writer for television and film, Kilroy has been awarded The Guardian Fiction Prize, the BBC Drama Prize and the Heinemann Award for Literature. The topic of his presentation at GW is "Writing for the Irish Theater."

Tuesday, Oct. 26, 8 p.m. - Elizabeth Spires (Local Writers Initiative Reading)

Media and Public Affairs Building, Room B-07, 805 21st Street, NW

Elizabeth Spires is the author of five children's books, including *The Mouse of Amherst* (Farrar, Straus and Giroux, 1999) and five collections of poetry, most recently *Now the Green Blade Rises* (Norton, 2002). Among other prizes, Spires is the recipient of a Whiting Award, a Guggenheim Fellowship and two fellowships from the National Endowment for the Arts. She holds a chair for Distinguished Achievement at Goucher College in Maryland.

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Thursday, Oct. 28, 8 p.m. - Thomas Mallon (Jenny McKean Moore Reading Series)

Media and Public Affairs Building, Room B-07, 805 21st Street, NW

Novelist, essayist, historian and reviewer – the versatile Thomas Mallon is now teaching one course per semester with the GW English Department. His writings include the novels *Bandbox* (Pantheon, 2004), *Dewey Defeats Truman* (Random House, 1997) and *Henry and Clara* (Houghton Mifflin, 1994), as well as a nonfiction study of plagiarism, *Stolen Words* (Houghton Mifflin, 1989).

Wednesday, Nov. 3, 8 p.m. - Madison Smartt Bell (Local Writers Initiative Reading)

Media and Public Affairs Building, Room B-07, 805 21st Street, NW

Madison Smartt Bell is the author of 11 novels, including *The Washington Square Ensemble* (1983), *Doctor Sleep* (1991) and *Anything Goes* (2002). The final volume of his Haitian trilogy, *The Stone that the Builder Refused*, will be published by Pantheon in fall 2004. He directs the Kratz Center for Creative Writing at Goucher College.

Thursday, Nov. 11, 8 p.m. - Don Paterson, Fred D'Aguiar, Glyn Maxwell, Ruth Padel and Jo Shapcott (Jenny McKean Moore Reading Series)

Marvin Center Amphitheatre, Third Floor, 800 21st Street, NW

Five British poets from the new anthology, *New British Poetry*, edited by Charles Simic and Don Paterson (Graywolf Press, 2004), will showcase their work. Graywolf Press and the British Council have helped to make this reading possible.

Wednesday, Nov. 17, 8 p.m. - Terence Winch (Local Writers Initiative Reading)

Media and Public Affairs Building, Room B-07, 805 21st Street, NW

Irish musician, storyteller and writer Terence Winch is deeply involved in new Washington writing. His most recent book of poems is *The Drift of Things* (The Figures, 2001) and his most recent work of fiction is *That Special Place: New World Irish Stories* (Hanging Loose Press, 2004). Winch is head of publications for the National Museum of the American Indian. His reading will include music and performances of his writing.

Thursday, Dec. 2, 8 p.m. - Jody Bolz (Jenny McKean Moore Reading Series)

Marvin Center Amphitheatre, Third Floor, 800 21st Street, NW

Jody Bolz's poetry has appeared in a wide range of publications, including *The American Scholar*, *Ploughshares*, *Indiana Review* and *The Women's Review of Books*. The winner of a Rona Jaffe Writer's Award, she is an editor of *Poet Lore*, America's oldest poetry journal, and the author of *A Lesson in Narrative Time* (Gihon Books, 2004). She has taught creative writing at GW for more than 20 years, twice serving as director of Creative Writing.

BACKGROUND:

Readings in the Jenny McKean Moore series are funded by the University through a generous endowment from the Jenny McKean Moore Fund for Writers. For many years GW and the Jenny McKean Moore Fund for Writers have co-sponsored the annual visiting writer position, which since 1976 has offered free community creative writing classes and readings on campus that are open to the public.

Readings in the Local Writers Initiative culminate day-long residencies by distinguished area writers, who visit two creative writing classes and interact with students during the day of their residency. The Local Writers Initiative is supported by GW's Columbian College of Arts and Sciences, as part of the University's Strategic Plan for Academic Excellence.

For more information contact the English department at (202) 994-6180.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

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**“FRITZ SCHOLDER” COMES TO GW’S LUTHER W. BRADY ART GALLERY
SEPTEMBER 7-24**

EVENT: “Fritz Scholder” is an exhibit of works by the notable Native American painter, printmaker and sculptor. These works come to GW through loans from the Picker Art Gallery at Colgate University and from the private collection of Luther W. Brady, M.D.

WHEN: Tuesday, September 7 – Friday, September 24, 2004
Gallery Hours: Tuesday – Friday, 10 a.m. – 5 p.m.

WHERE: The George Washington University
Luther W. Brady Art Gallery, Media and Public Affairs Building – 2nd floor
805 21st Street NW Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)

COST: Free and open to the public.

BACKGROUND:

Fritz Scholder (born 1937) is an outstanding Native American painter and colorist. The exhibition of his work at the Luther W. Brady Art Gallery is timed to coincide with the opening festivities for the Smithsonian National Museum of the American Indian in Washington, D.C. Scholder is one-quarter Luiseño Indian, a tribe native to the area now known as San Diego County.

Scholder is best known for his strikingly modern images of Native American subjects, although much of his work deals with other themes. “The reason I am fascinated by so many subjects is not that I am in any way desperate to flit around or taste different things,” Scholder said. “It’s more an education of my life of finding out and being interested in whatever subject you decide to paint.”

Among the pieces included in the exhibit is *Massacred Indian 4*, circa 1979, which depicts Sitting Bull in a style that was influenced by Francis Bacon and Wayne Thiebaud. Another piece in the show, *Gallop Indian after Remington*, on loan from a noted private collection in Philadelphia, also makes references to iconic images of the American West.

Several works by Fritz Scholder previously have been on display at the GW art galleries. In February 1975 his work appeared in the exhibit “Ethnic Art - The Living Tradition,” and in March 2001, one of his paintings was featured in the exhibit “The Luther W. Brady, M.D. Collection of 20th Century Works on Paper.”

**For more information, call GW’s University Art Galleries at (202) 994-1525 or visit
www.gwu.edu/~bradyart.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

September 15, 2004

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**THE SOCIETY OF PROFESSIONAL JOURNALISTS NAMES *THE GW HATCHET* BEST
NON-DAILY STUDENT NEWSPAPER IN THE NATION**

Staff of 100-Year-Old, Student-Run, Independent Newspaper Recognized

WASHINGTON – *The GW Hatchet*, The George Washington University's independent student newspaper, received the award for the "Best Non-Daily" college paper in the country during the annual convention of Society of Professional Journalists (SPJ) held September 9-11, 2004 in New York City. *The GW Hatchet* competed against finalist newspapers in this category from Middle Tennessee State University and the University of Central Florida.

SPJ executives lauded *The GW Hatchet* for its "professional quality writing" and said it had "just enough sass for a college paper."

"The award is a reflection of the hard work put in by a lot of students, not just in the past year but over the last several years, in building *The GW Hatchet* into a nationally respected, independent student newspaper," said Brian Costa, editor in chief. "I think everyone who has worked on this paper over the last several years has a lot to be proud of."

In addition, Senior News Editor Michael Barnett and former Editor in Chief Mosheh Oinounou won first place in the "Online Spot News" category for their coverage of the death of a GW student in April 2003. Their coverage of the story also made them finalists in the "Print Spot News" category.

"All the hours that *Hatchet* students put in, especially the editors, is for the GW community, not the recognition," Costa said. "But it's nice for the paper and for GW to get this kind of respect from SPJ. I think it builds our reputation in the community and it improves GW's reputation as a place where students can come and have access to a strong, independent student press in the nation's capital."

Founded in 1904, *The GW Hatchet* has been editorially and financially independent from the University since 1993. The paper comes out on Mondays and Thursdays with a circulation of 12,000. Its Web site, www.gwhatchet.com, receives more than 50,000 hits a week.

**For more information about *The GW Hatchet*, visit www.gwhatchet.com.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

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**GW DEAN MARY HATWOOD FUTRELL NAMED U.S. LAUREATE OF THE UNESCO
COMENIUS MEDAL FOR HER ACHIEVEMENTS IN EDUCATIONAL RESEARCH**

WASHINGTON – Mary Hatwood Futrell, dean of the Graduate School of Education and Human Development (GSEHD) at The George Washington University, was named U.S. laureate of the Jan Amos Comenius Medal. She received the medal at the International Conference on Education on September 10, 2004, in Geneva, Switzerland. Laureates also were selected from Haiti, Lithuania, Jordan, Pakistan, Benin and Chile. The award, created in 1992 by the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the Ministry of National Education, Youth and Sport of the Czech Republic, recognizes outstanding achievements and innovations in the fields of teaching and educational research. It is one of UNESCO's most prestigious honors.

Futrell was nominated for the Comenius Medal based on her firm belief in and constant fight for education for all people, especially women and girls, relentless advocacy of universal human rights and respect for diversity. Some examples of her work include membership in UNESCO's high-level group on education for all and on the UNICEF board of directors, as well as her work with the World Confederation of Organizations for the Teaching Profession and Education International.

During her acceptance speech, Futrell said, "Because of the disparities in national resources, some nations are reforming their education systems while others are struggling to establish systems of education. All nations recognize the critical role that education plays in securing the future of their country and ensuring the quality of life of its population." She also acknowledges that the line that separates the well educated from the poorly educated, or those denied access to education, is the harshest fault line of all. "To permanently erase that line requires that we guarantee every citizen not just the right to be educated, but indeed an education."

Futrell's contributions to academic journals on topics such as diversity, education reforms and professional development also attributed to her selection. Her work as a senior consultant for the Quality Education for Minorities Network, co-director of the GW Center for Curriculum, Standards and Technology, the National Commission on Teaching and America's Future and the Holmes Partnership also were acknowledged.

The medal's namesake, Jan Amos Comenius, a 17th-century, Czech-born philosopher, bishop, author and educator, was a pioneer of universal education. In an age of harsh discipline and severe learning environments, Comenius believed in learning through experience rather than rote memory, a defined curriculum for primary school that is still used today. The Jan Amos Comenius Medal was created on the 400th anniversary of his birth year (1592-1670).

For more information about GSEHD, visit www.gsehd.gwu.edu.

For information about UNESCO or the Jan Amos Comenius Medal, visit www.unesco.org.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

September 28, 2004

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**GW PROFESSOR STEPHEN HESS FEATURED IN TWO-PART SERIES
FOR PBS NEWSHOUR ON HOW AMERICA'S EDITORIAL CARTOONISTS
VIEW PRESIDENTIAL CAMPAIGN**

***Drawing Fire to Air on The Newshour with Jim Lehrer* September 30 and October 29**

WASHINGTON — The George Washington University has announced the production of *Drawing Fire*, a two-part series on how America's editorial cartoonists are viewing the presidential campaign. The unique essays are written by and feature Stephen Hess, renowned Washington scholar and George Washington University professor. The series will air on PBS's *The Newshour with Jim Lehrer* September 30 and October 29.

"The editorial cartoonists are a fascinating and accurate focus group of Americans," said Hess. "See what they draw each day and you will better understand where the nation is at."

Drawing Fire, is co-produced by Hess and Sandy Northrop, who co-authored *Drawn & Quartered* (Elliott & Clark, 1996), the 200-year history of America's editorial cartoons and their impact on political and popular culture. The concept for *Drawing Fire* grew out of their book. Northrop also is the director of this two-part series. She has directed and produced many award-winning documentaries for PBS. Her next documentary, *Vietnam: The Next Generation*, will air on PBS in May 2005.

Hess was recently named a distinguished research professor of media and public affairs at GW. He will teach a course entitled *Washington Reporters*, examining the domestic press corps in Washington and how it moves news in certain directions. He also plans to conduct research for an upcoming book.

Since 1972, Hess has been a senior fellow in the governance studies program of the Brookings Institution. He has served on the White House staffs of Presidents Eisenhower and Nixon, and has been an advisor to Presidents Ford and Carter. Hess has edited and authored several books including *International News & Foreign Correspondents*; *News & Newsmaking*; *Presidents & the Presidency*; *The Presidential Campaign*; *The Ultimate Insiders: U.S. Senators in the National Media* and *Nixon: A Political Portrait*. In addition, he wrote "The Hess Report" for *USA TODAY*, a weekly column on media coverage, during the 2000 presidential campaign.

The *NewsHour* is produced by MacNeil/Lehrer Productions and WETA Washington, D.C., in association with Thirteen/WNET New York. *The NewsHour with Jim Lehrer* is fed live by satellite from 6 to 7 p.m. (ET) each weeknight. The program is broadcast by more than 300 PBS stations, reaching 98 percent of the nation's television households, according to A.C. Nielsen. Close to 3 million people tune in to *The NewsHour* each weeknight (1.1 HH rating) and more than 8 million unduplicated viewers watch at least one night a week.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

September 28, 2004

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**GW M.B.A. PROGRAM RANKS 37th IN *WALL STREET JOURNAL* REPORT
OF RECRUITERS' TOP PICKS**

WASHINGTON – *The Wall Street Journal* named The George Washington University Master of Business Administration program 37th in the regional category of its annual "WSJ Guide to Business Schools: Recruiters' Top Picks." This is the first time the *Journal* has ranked GW among the top M.B.A. programs, although the University has previously been named a runner-up to the list.

"This *Wall Street Journal* ranking reflects the incredible effort our school has made to continue building an outstanding and innovative full-time M.B.A. program that is responsive to our students' needs," said Susan M. Phillips, dean of GW's School of Business. "I appreciate the positive feedback from recruiters, who are our partners in career planning and placement. We need their input and support to ensure our continued success."

GW introduced an M.B.A. program in 1952 and launched a more traditional cohort-style full-time M.B.A. program in 1995. The school established its graduate career center about a year later. In less than 10 years, GW's full-time M.B.A. program has emerged as one of the world's best, the result of a strategy to reduce the size of the program and improve its curriculum and admissions selectivity. The average GMAT score for an incoming M.B.A. student in 2003 was 630, up 100 points from the inaugural class in 1995.

This is not the first time a national business publication has ranked GW's M.B.A. program among the best. In its most recent rankings published in October 2003, *Forbes* ranked GW No. 66. *BusinessWeek* listed GW among the top 70 M.B.A. programs in their October 2002 issue. In April 2004, *U.S. News & World Report* ranked GW's full-time M.B.A. program No. 71. There are more than 420 accredited business schools in the world.

For its ranking, the *Journal* separated schools into national, regional and international categories. The rankings were determined by how recruiters rated each M.B.A. program on 20 different attributes, their future plans to recruit students from the school and the number of survey respondents who said they have recruited recently at the school.

GW's School of Business as a whole continues to be recognized as a leader. In August, *U.S. News & World Report* ranked GW's undergraduate programs in business No. 48, marking the program's fifth consecutive year in the top 50. *U.S. News* also has ranked GW's undergraduate- and graduate-level international business programs among the world's best. The University's Master of Science in Finance program was named 12th for its finance/quantitative finance/financial engineering program by *Global Derivatives*.

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GW will open a new business school complex on its Foggy Bottom Campus in 2005. The school is focused on delivering an outstanding education, advancing knowledge and providing practical experiences that leverage the unique advantages of its Washington location.

GW's School of Business prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master's programs, provide rich opportunities for students in the school's core Bachelor of Business Administration, Master of Business Administration and doctoral programs.

**For more information about GW's School of Business, visit www.business.gwu.edu.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

September 28, 2004

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GW PRESENTS BEYOND CATEGORY

The George Washington University Teams with XM Satellite Radio and *Exploring the Arts*, Singer Tony Bennett's Foundation for Education and the Arts, to Produce Unique Weekly Radio Series

WASHINGTON – The George Washington University, legendary singer Tony Bennett's *Exploring the Arts* foundation and XM Satellite Radio, the nation's leading satellite radio service with 2.1 million subscribers, have announced the launch of *GW Presents Beyond Category*, a new weekly, two-hour radio series featuring an eclectic mix of artistic and educational profiles. The series, which features appearances by Tony Bennett and other guests, will air nationwide three times each week beginning September 30 on XM's eclectic music channel Fine Tuning (XM Channel 76).

"GW is pleased and proud to partner with XM Satellite Radio and Tony Bennett's foundation on this new series bringing the stories of important people of our time to a national audience," said University President Stephen Joel Trachtenberg. "Since receiving an honorary doctor of music degree from GW in 2001, Tony Bennett has guest lectured classes and participated in our *American Jazz* radio series, also heard on XM. With *GW Presents Beyond Category*, we take our relationship to a new level, combining resources and expertise to educate and enlighten our own students and XM listeners across America."

Hosted by veteran radio broadcaster Dick Golden, *GW Presents Beyond Category* will air Thursdays at noon (ET), Friday's at 8 p.m. (ET) and for the West Coast, Sundays at 1 a.m. (ET) – which is Saturday nights at 10 p.m. Pacific Time. *GW Presents Beyond Category* offers diverse programming including profiles of great artists, writers and others who have made a difference in our world. The series begins with tributes to Duke Ellington, Count Basie and Dave Brubeck on the first three programs.

Throughout his long and prolific career as one of America's most beloved entertainers, Tony Bennett has been a quiet activist, backing myriad causes to help others. *Exploring the Arts* is dedicated to connecting the world of the arts to the public schools. Tony Bennett's vision is quite specific – to give talented kids an education in the arts, so they can pursue their dreams as he once pursued his. The Frank Sinatra School of the Arts in Queens, NY is the realization of Tony Bennett's vision. Launched and supported by Exploring the Arts, Inc., the school was founded in 2001 to fulfill his idea of uniting a solid public school education with a rich immersion in the arts.

GW Presents Beyond Category is one of four nationally broadcast radio programs produced by GW for XM Satellite Radio under the direction of University Vice President Michael Freedman, a former general manager of CBS Radio Network News. Other programs include the award-winning *Kalb Report*, hosted by journalist/scholar Marvin Kalb; *GW Presents American Jazz* hosted by Dick Golden; and "*GW Presents From the Nation's Capital ...*," hosted by veteran network correspondent Sam Litzinger.

GW's unique media partnerships also include the unprecedented alliance with CNN under which the popular daily political debate program *Crossfire* emanates from the University's Jack Morton Auditorium. Now in its third year on the GW campus, the University has hosted over 575 *Crossfire* telecasts with more than 97,000 people attending as studio audience. More than 125 GW students have worked on the program and the University has offered three academic courses taking students behind the scenes of CNN *Crossfire*.

**For more information about *Exploring the Arts*, visit www.exploringthearts.org.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

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September 28, 2004

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**GW BUSINESS ALUMNA WINS 2004 BEST M.B.A. PAPER AWARD
ON CORPORATE CITIZENSHIP**

Boston College and Net Impact Honor Miranda A. Anderson

WASHINGTON – Boston College's Center for Corporate Citizenship and Net Impact honored Miranda A. Anderson, an alumna of The George Washington University School of Business, as the winner of their 11th annual "Best M.B.A. Paper in Corporate Citizenship" competition for her research conducted while at GW.

Twenty-five M.B.A. students submitted papers that addressed some aspect of corporate citizenship or corporate social responsibility. The sponsors were particularly interested in papers that explored how companies related to stakeholders through business practices ranging from social engagement to environmental policies to issues of equity in the workplace.

Anderson's winning paper, "Corporate Water Policies: An Examination of the Business Case for Strategic Water Management," examined current trends in how multi-national corporations consume and dispose of water, particularly in developing countries. In performing a comprehensive examination, her study accomplished three goals: 1) made a case for why water preservation is in the best interest of companies and their stakeholders; 2) highlighted success stories of early adopters of water conservation strategies; and 3) put forth a number of critical, yet simple, suggestions for future corporate water policies. Anderson received a \$5,000 cash prize and her paper will be posted on the Aspen Institute's Web site, www.CasePlace.org, and on the Web sites of the Center for Corporate Citizenship and Net Impact. Anderson also will submit the paper to the *Journal of Corporate Citizenship*.

"GW's business school is at the forefront of teaching future managers and leaders how to be successful in business while being responsible environmentally and socially," said Susan M. Phillips, dean of the School of Business. "I'm always pleased when our faculty members are honored for scholarly research and advancing knowledge. That an M.B.A. alumna received such kudos for her intellectual contribution demonstrates the value our school places on discovery, learning and innovation."

Anderson graduated from GW's M.B.A. program in December 2003. In her studies, Anderson specialized in environmental management and policy, with particular research on multisectoral partnerships, market-based environmental solutions, and organizational policy at the business, non-governmental and government sectors. She is now the director of operations with Environment2004, a political organization dedicated to electing leaders who understand the importance of environmental protection, where she focuses on strategic and operational non-profit management, corporate responsibility and organizational development.

GW's School of Business is well respected for its environmental management and policy program. In their report, "Beyond Grey Pinstripes," the Aspen Institute and the World Resources Institute recognized GW as "cutting edge" in preparing M.B.A. students to make ethical decisions regarding social and environmental issues. The 2003 report identifies GW as one of only six "Schools on the Cutting Edge" among 100 business schools in 20 countries. The report marked the fourth consecutive time GW has been recognized for its leadership in developing ethical decision makers.

For more information about GW's School of Business and its environmental and social sustainability initiatives, visit business.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

September 29, 2004

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**GW'S COMMUNITY COUNSELING SERVICES CENTER TO OFFER
FREE SCREENINGS FOR DEPRESSION
OCTOBER 7**

EVENT: Graduate counselor interns from GW's Department of Counseling/Human and Organizational Studies, under the supervision of faculty, will provide confidential screening for individuals seeking information about depression.

WHEN: Thursday, October 7, 2004
9 a.m. – 8 p.m.

WHERE: The George Washington University
Graduate School of Education and Human Development
2134 G St. NW, Room B-11
Washington, D.C. 20052
(Foggy Bottom/GWU Metro; Blue and Orange lines)

COST: The event is free and open to the public; no appointments necessary.

BACKGROUND:

National Depression Screening Day is a nationwide outreach, education and screening campaign that includes a one-day special event in October and year-round, online screening. The George Washington University Community Counseling Services Center is the clinical training facility for the masters and doctoral students of the counseling programs in the Department of Counseling/Human and Organizational Studies at GW's Graduate School of Education and Human Development (GSEHD). The U.S. Preventative Services Task Force recommends depression screening for all adults and, in particular, at risk individuals, those with recent loss, stress, vague somatic symptoms, family/personal history of mental illness, chronic illness, and patients that are post-partum.

The founding sponsors of National Depression Screening Day are the American Psychiatric Association, Depression and Bipolar Support Alliance, McLean Hospital, National Alliance for the Mentally Ill, National Institute of Mental Health and the National Mental Health Association.

The work in GSEHD's Community Counseling Services Center both trains student interns to be professional counselors and provides a counseling service to the Washington, D.C., community.

**For more information about National Depression Screening Day at GW, call (202) 994-8645.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**